



**MICHELIN**

**BFGoodrich**  
Tires



**DTC/ATC Michelin/BFG Offer #26000**

Receive a \$70 mail-in rebate when you purchase a set of four (4) Michelin or BFG (not including Precept) tires bought at Discount Tire or America's Tire from August 23rd through September 5th, 2009.

You may submit your rebate **online** at **www.dtc.rebatepromotions.com** using the appropriate offer number.

Or you may **mail ALL** of the following **REQUIRED** items:

1. **This redemption form completely filled out (PLEASE PRINT)**
2. **Your ORIGINAL or STORE ISSUED REPRINT dated sales receipt from the qualifying purchase**

Mail all of these items to:  
**DTC Mich/BFG Offer #26000**  
P.O. Box 1430  
Mesa, AZ 85211-1430

**THIS FORM MUST BE POST MARKED NO LATER THAN 10/05/09**

- Purchase must be made at Discount Tire / America's Tire
- Allow 4-5 weeks for delivery
- Valid in USA ONLY
- Not valid with any other offer
- Rebates redeemed online must be submitted no later than 10/05/09

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

**Survey**  
(required)

We greatly appreciate you taking the time to answer these questions. This information will help us shape future promotions and the way we provide tire service to you.

1. Did you come in today because of the promotional offer?  
 Yes  No
2. Are you a first-time customer with us?  
 Yes  No
3. Please check all the items our promotional offer prompted you to do:  

<input type="checkbox"/> Yes	<input type="checkbox"/> No	Upgrade your purchase to a better quality tire
<input type="checkbox"/> Yes	<input type="checkbox"/> No	Buy a set of four tires rather than one or two
<input type="checkbox"/> Yes	<input type="checkbox"/> No	Buy a set of tires somewhat sooner
4. How did you first hear about this Promotion?  
(Please check **one**)

<input type="checkbox"/> TV	<input type="checkbox"/> Magazines
<input type="checkbox"/> Radio	<input type="checkbox"/> Billboard
<input type="checkbox"/> Newspaper: Ad _____ Post-It _____	
<input type="checkbox"/> Internet: Banner Ad _____ Search Engine _____ discounttire.com _____ americastire.com _____	
<input type="checkbox"/> Mail: Postcard _____ Valpak _____ ShopWise _____ Other _____	
<input type="checkbox"/> While shopping today in this tire store	<input type="checkbox"/> Driving by store
<input type="checkbox"/> Referred by friends or family	<input type="checkbox"/> Called store

To view your rebate status, please visit:  
**www.dtc.rebatepromotions.com**

**For questions about your rebate call toll-free at (866) 892-8078.**  
After submitting required materials, please allow 3 weeks before checking the status of your redemption.

**WE SUGGEST YOU MAKE A COPY OF ALL MATERIALS SUBMITTED FOR YOUR RECORDS.**

Void where taxed, prohibited, or restricted by law. Discount Tire is not responsible for late or misdirected mail. Fraudulent submission of multiple requests could result in Federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Section 1341 and 1342)