

\$1000 MAIL-IN REBATE

ON ANY SET OF 4 TIRES OR WHEELS INSTALLED!

CANNOT BE COMBINED WITH ANY OTHER OFFER

OFFER VALID AT ALL CALIFORNIA LOCATIONS FROM 10/15/09 THROUGH 10/17/09 ONLY.

ATC/DTC Offer #21549

Receive a \$100 mail-in rebate when you purchase a set of four (4) tires or wheels bought at California America's Tire or Discount Tire locations from October 15th through October 17th, 2009.

You may submit your rebate **online** at **www.dtc.rebatepromotions.com** using the appropriate offer number.

Or you may **mail ALL** of the following **REQUIRED** items:

1. **This redemption form completely filled out (PLEASE PRINT)**
2. **Your ORIGINAL or STORE ISSUED REPRINT dated sales receipt from the qualifying purchase**

Mail all of these items to:
ATC/DTC Offer #21549
 P.O. Box 1430
 Mesa, AZ 85211-1430

THIS FORM MUST BE POST MARKED NO LATER THAN 11/17/09

- Purchase must be made at Discount Tire or America's Tire
- Allow 4-5 weeks for delivery
- Valid in USA ONLY
- Not valid with any other offer
- Rebates redeemed online must be submitted no later than 11/17/09

Name: _____

Address: _____

City: _____

State: _____ **ZIP:** _____

Phone Number: _____

E-mail Address: _____

Survey (required)

We greatly appreciate you taking the time to answer these questions. This information will help us shape future promotions and the way we provide tire service to you.

1. Did you come in today because of the promotional offer?
 Yes No
2. Are you a first-time customer with us?
 Yes No
3. Please check all the items our promotional offer prompted you to do:
 Yes No Upgrade your purchase to a better quality tire
 Yes No Buy a set of four tires rather than one or two
 Yes No Buy a set of tires somewhat sooner
4. How did you first hear about this Promotion?
 (Please check **one**)
 TV Magazines
 Radio Billboard
 Newspaper: Ad____ Post-It____ Email
 Internet:
 Banner Ad____ Search Engine____ discounttire.com____ americastire.com____
 Mail:
 Postcard____ Valpak____ RedPlum____ Other____
 While shopping today in this tire store Driving by store
 Referred by friends or family Called store

To view your rebate status, please visit:
www.dtc.rebatepromotions.com

For questions about your rebate call toll-free at (866) 892-8078.
 After submitting required materials, please allow 3 weeks before checking the status of your redemption.

WE SUGGEST YOU MAKE A COPY OF ALL MATERIALS SUBMITTED FOR YOUR RECORDS.

Void where taxed, prohibited, or restricted by law. Discount Tire is not responsible for late or misdirected mail. Fraudulent submission of multiple requests could result in Federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Section 1341 and 1342)