

Jerry Rice
Jerry Rice
legendary wide receiver & tailgate pro

**GET YOUR
TAILGATE
COOLER CHAIR**

ONLY \$9.99
BY MAIL with 2 UPCs and Official Order Form

CLICK HERE FOR ORDER FORM

COOLEST SPOT IN THE HOUSE!

- Approx. size: 14" x 24" x 15"
- Canvas fabric over steel frame
- Insulated cooler with extra zippered pouch
- Handy carrying strap

Offer good until 12/31/10 or while supplies last

What Inspires a Champion?
Football star Jerry Rice shares his inspirational stories to help you motivate your little champions. Watch Now >>

For Ages 4 and Above
Actual Design May Vary



ORDER FORM

Official Order Form

Copy of your order.

www.kellogg.com

1. Please Monitor! This subject matter is highly sensitive. Please do not discuss this information with anyone outside of Kellogg's. If you have any questions, please contact your manager. Thank you for your cooperation.

PREVIOUS

NEXT

KELLOGG'S™ TAILGATE COOLER CHAIR OFFER	OFFICIAL ORDER FORM	EXPIRES 12/31/10 or while supplies last
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RECEIVE: • To receive your Kellogg's™ Tailgate Cooler Chair

SEND: • This completed Official Order Form
• 2 UPCs from specially-marked packages of *Cheez-It*® Crackers, 13.7 oz. Original Flavor, *Keebler*® *Fudge Shoppe*®, *Fudge Stripes*™ *Keebler*® *Fudge Shoppe*®, *Grasshopper*™ and *Keebler*® *Fudge Shoppe*® Deluxe Graham's Cookies
• \$9.99 check or money order for each item ordered. Make payable to Kellogg's™ Tailgate Cooler Chair Offer

NOTE: • Recommended for ages 4 and above
• Limit one Official Order Form per envelope

DELIVERY: • Allow 90 days from receipt of order
• To check your order status, go to kelloggs.com/specialorders

MAIL TO: *Kellogg's*™ Tailgate Cooler Chair Offer
P.O. Box 7018
Kalamazoo, MI 49003-7018

Item	Total Number of Items Ordered	UPCs Per Item	Total UPCs Enclosed	Cost Per Item (Includes Shipping & Handling)	Total \$ Enclosed
<i>Kellogg's</i> ™ Tailgate Cooler Chair		2		\$9.99	

First Name _____ Last Name _____

Address (Give street address to ensure delivery) — **No P.O. Boxes Allowed** _____ Apt./Lot/Space _____

City _____ State _____ ZIP Code _____

Check here if you would like information on Kellogg's™ products and promotions by email Email Address: _____

OFFER AVAILABLE WHILE SUPPLIES LAST. LIMIT 5 KELLOGG'S™ TAILGATE COOLER CHAIRS PER HOUSEHOLD. We must have your ZIP Code to mail order. This offer good only in contiguous U.S., its territories and Puerto Rico, except where prohibited, licensed, or taxed. Kellogg Company reserves the right to substitute or limit offer. Excess UPCs will not be returned. No mechanical reproduction of Official Order Form will be accepted. Resale of Kellogg products or Official Order Forms is prohibited. Neither this offer nor the Official Order Form may be published, posted or otherwise displayed and/or offered for sale in any electronic or other venue without Kellogg Company's express written permission. Kellogg is not responsible for lost, late, illegible or incomplete orders or postage due, damaged or separated mail. Additional postage may be required.

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